Appytect

Hotel Mobile App

Hotel App Overview by Appytect

1 Touch Reception

Directory

Room Info

Guest Comments

Amenities

Weather

Hotel

Sight Seeing

Pictures & Videos

Offers & Promotions

Event Calendar

Travel Desk

Point of Interest

Facebook

Share Social

Tripadvisor

Restaurants

ATM

Near By

Shopping

Way to Hotel

Directions

Near by Attractions

Landmarks

Connectivity

Booking Engine

Feedback System

Hotel Name

Mobile Website

GET IT ON
Google play

Download on the
App Store

Download From
Windows Store

Download on
Firefox Marketplace

iOS

ANDROID

Firefox OS

Windows
Coming soon

HTML5
Mobile Website

Note: The features and the content are dynamic in nature; hotels can add any number of features on their discretion.

Appytect Features

Appytect will allow hotel's to get their custom application on Google Play Store and Apple App Store. Attract clients to all the amenities and services offered by your hotel with your custom application. Robust customization options will highlight hotel's brand and provide convenience in promoting hotel's facilities and services with nearby attractions and destinations.

Hotel Information

- Contact Information - Phone Numbers, Emails
- GPS Enabled way back to hotel
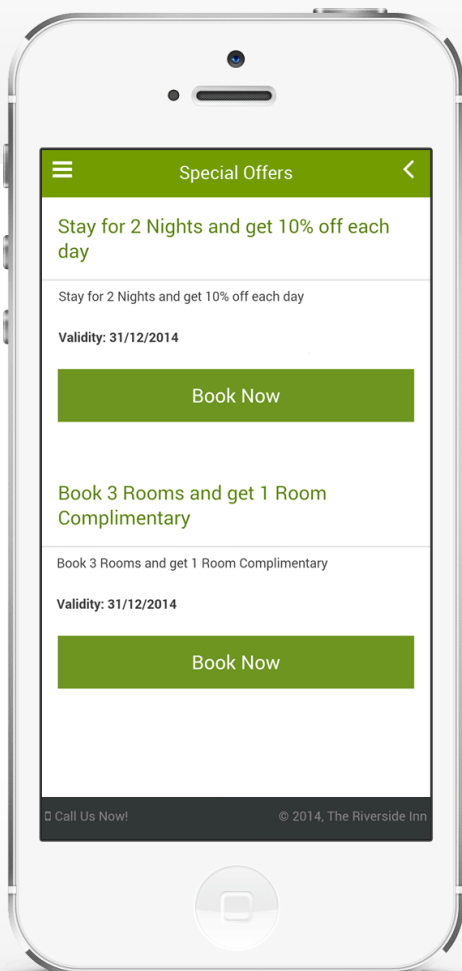- Social Media Pages
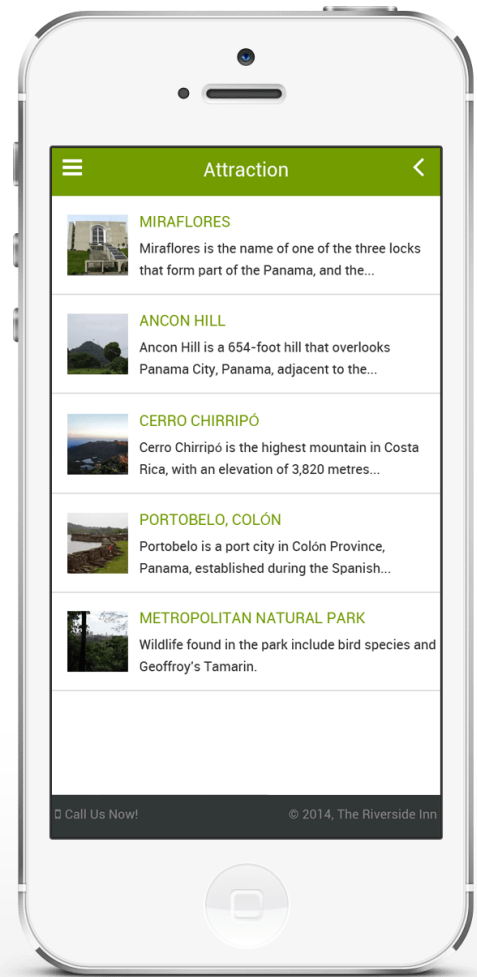- Booking Information
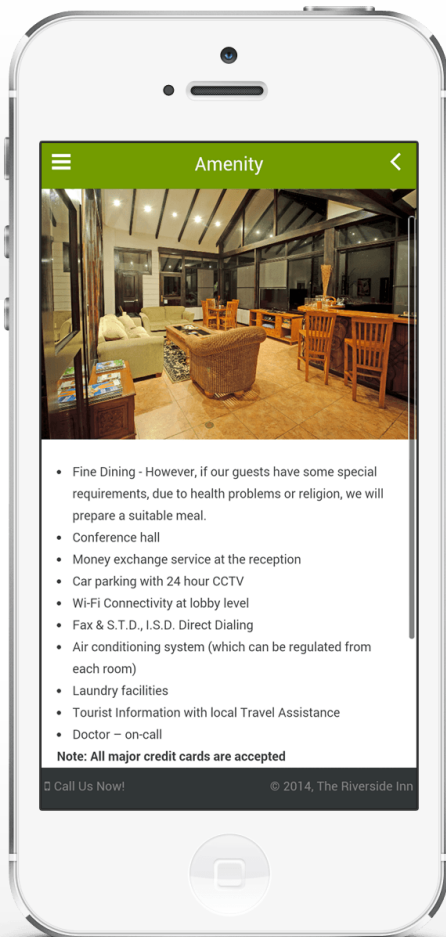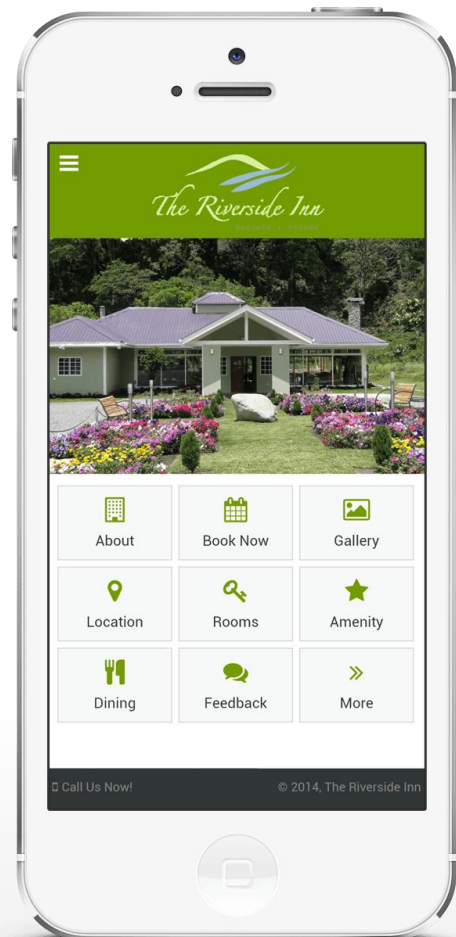
Hotel Amenities

Highlight the most prominent amenities which are famous among your guests which are available at the hotel.

- Amenities Offered
- Restaurants & Bars
- Recreational Centre
- Spa & Wellness
- Swimming Pools

Points of Interest

Guests can easily get guidance searching for the nearest points of interest.

- Local Travel Guide
- Banks/ATM's
- Train & Bus Stations
- Gas Stations
- Medical Care

Attraction

MIRAFLORES
Miraflores is the name of one of the three locks that form part of the Panama, and the...

ANCON HILL
Ancon Hill is a 654-foot hill that overlooks Panama City, Panama, adjacent to the...

CERRO CHIRRIPÓ
Cerro Chirripó is the highest mountain in Costa Rica, with an elevation of 3,820 metres...

PORTOBELO, COLÓN
Portobelo is a port city in Colón Province, Panama, established during the Spanish...

METROPOLITAN NATURAL PARK
Wildlife found in the park include bird species and Geoffroy's Tamarin.

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Special Offers

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Book 3 Rooms and get 1 Room Complimentary

Book 3 Rooms and get 1 Room Complimentary

Validity: 31/12/2014

Book Now

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Promotions/Offers

Highlight the best promotions your hotel has to offer for various services leading to higher revenues.

- Special promotions for mobile bookings
- Special Weekend Offers
- Discounts on Hotel Facilities
- Special Prized Tickets to local events

Travel Guide

Be your guests personal travel guide offering them the highlights they would like to see during their stay.

- Attractions and Traditional Sights
- Restaurants and Bars
- Shopping Malls
- Local Events and Festivals
- Travel Tips
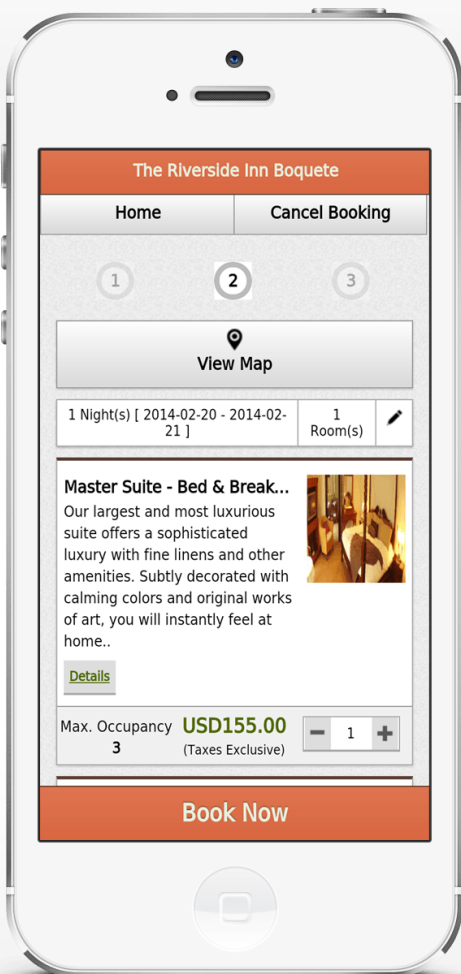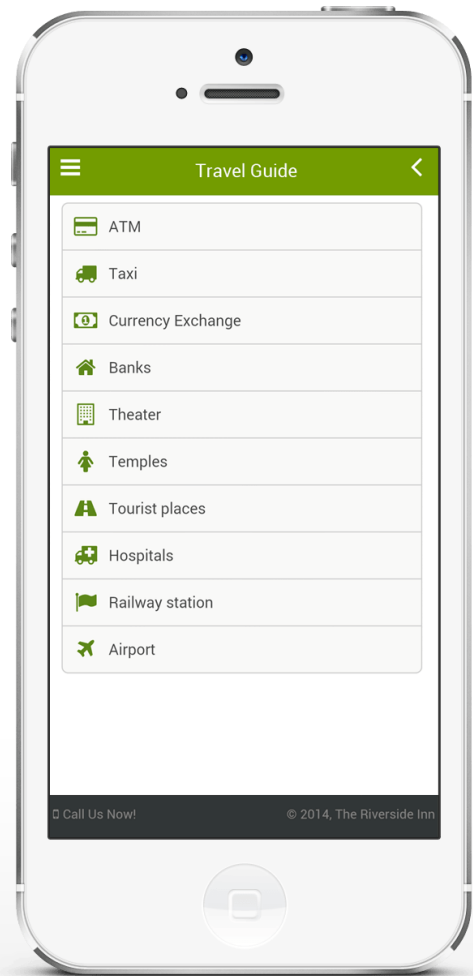
Online Booking Engine

Provides your guests with complete branded experience where they can book directly with the hotel.

- Real-time booking - anywhere, anytime
- Interfaced with PMS
- Complete with Brands look and feel
- Flawless booking experience

Booking Engine

Guests can check availability and rates right from the hotel app with complete branding. The easy-to-use interface gives your guests a superior experience. Upon booking, rates and inventory will automatically get updated in hotel's PMS and reflect across all the connected distribution channels.

Features

✓ View real time rates and inventory.

✓ View room types with information and pictures seamlessly.

✓ Bookings flow seamlessly into Hotel's PMS with interface with the Mobile Booking Engine.

✓ Hotels can offer special promotions/offers for direct mobile bookings.
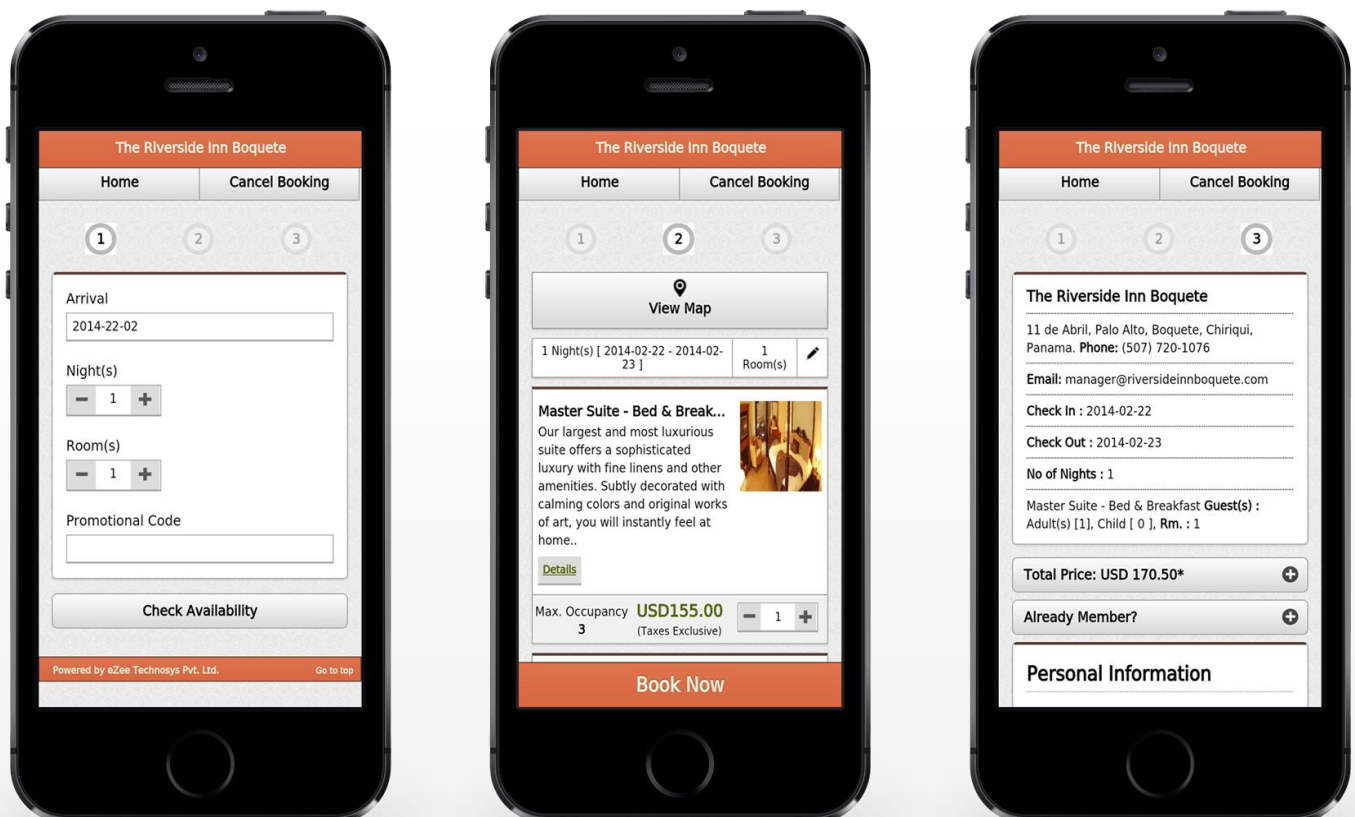
Feedback System

Customer feedback and reviews are one of the most powerful tools you can have for your hotel; why not make it a part of your dedicated hotel app where your customers can directly contact you. The built-in feedback system in Appytect will provide your guests with the perfect tool to provide their feedback while still on premises.

Guests are more likely to send feedback, suggestions or comments via their mobile phone more honestly than other means. This helps hotels to respond at the right time and take immediate actions to turn guest's negative experience into a positive one.

Advantages

✓   Real-time location based feedback.

✓   Increase customer loyalty by responding in real time.

✓   Fix customer issues before they leave the premises.

✓   Avoid bad reviews spreading on social media channels.

✓   Self-assessment tool that can help hotel to continually improve their overall service.

✓   Live reports provide hotels with live status of various services offered.
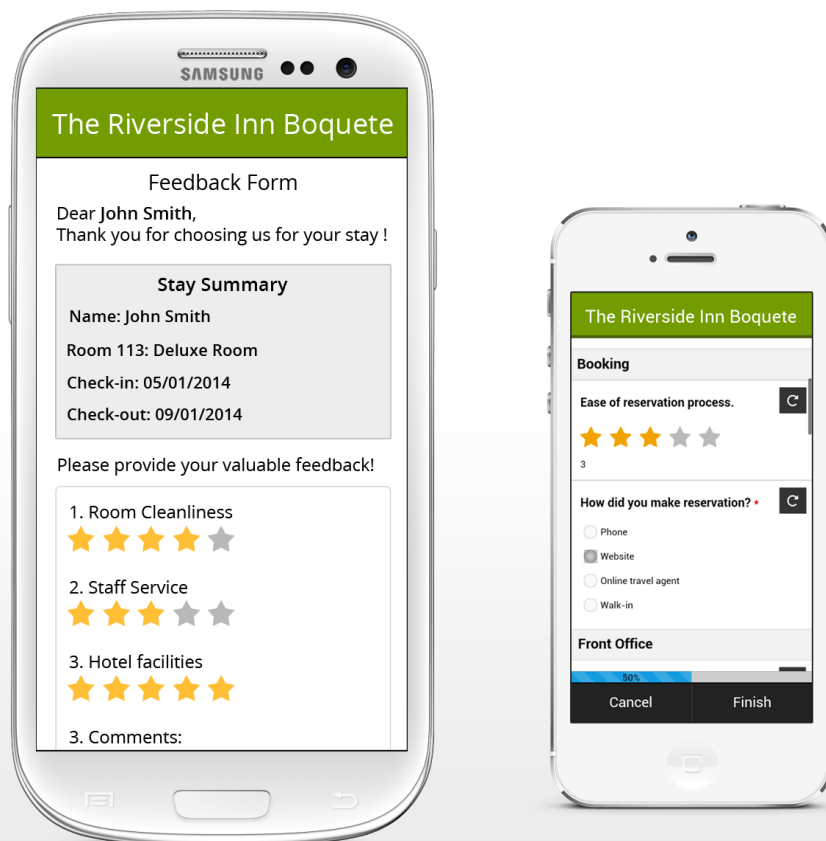
Mobile Hotel Website

Hotel website is vital when it comes to promoting your hotel. Traditionally, websites were accessed via desktops or laptops but today more than 50% of users are surfing through their smart phones. It has become very important for hotels to have mobile websites which give the guests a uniform experience across all available mobile platforms in the market.

eZee will build your hotel a mobile website which is blazing fast, easy to navigate and provide a simple booking experience. Mobile users have a different mindset when approaching websites, therefore it is very critical for hotels to keep in mind few of the most important factors hotel must remember when building a mobile website.

Having said that, 5 important things to remember for a strong hotel mobile website

One-tap call & directions – Give your guests the facility by which they can get quickly connect with your hotel or get direction for the hotel.

Fast and easy to navigate – Keep the most crucial elements of your hotel on the main page, so your users do not have to scroll down to get information they are looking for.

Display information clearly – An average user usually skims through the content displayed on the website, formatting the content by using correct headings, sub-headings, or bullets helps to break down the content making it easier for readers to scan.

Mobile optimized photos – Just flooding your mobile website with pictures will usually make your website slower and confuse the users. Making sure that every picture uploaded in galleries, amenities, or part of the design is mobile optimized giving your users a vivid viewing experience.

Simple mobile booking experience – Majority of the impulsive or last-minute bookings are made from mobile devices. Having simple to use mobile booking engine on your mobile website might be the most important aspect. Single tap will give your guests access to simple booking experience and let them book with your hotel right from the phone without any hassles.

How to promote your Hotel App?

Just few years ago, hotels had to publicize to their guests that they had a website. Today it is given that every hotel has one, and pretty soon the same thing will happen with mobile app if not already. Hotel Apps have become a norm in the industry and gaining a significant momentum among travelers in terms of usage. Majority of the travelers today are tech savvy and constantly connected to their favorite brand through different mediums.

Features

Having the right mix of features on your app is the key to its success. Guest's expectations are higher than ever, the app should have features which are useful to the guests and not just for taking space up in a feature.

It imperative to understand the argument about number of downloads Vs number of people actually using your app. Understanding the user's mobile usage behavior is the key to success of your app and importance of your app reaching the right audience compared to higher number of audience who might not even use the app on regular basis.

Let the world know about your hotel App

- Branding Icon, make it memorable so that when they unlock their Smartphone your app stands out among all the apps in their phone.
- Add download link of your App everywhere – email signature of your staff, website, social media pages and display QR code wherever possible.
- Make the link part of your marketing campaigns, display QR codes during hotel events and part of newsletters.
- Prominently display signage of your app around the hotel front desk, lobby, restaurants, etc. let your guests know about your App.
- Promote app on your mobile website, mobile users are prime candidates for using your app.

How to Get Started

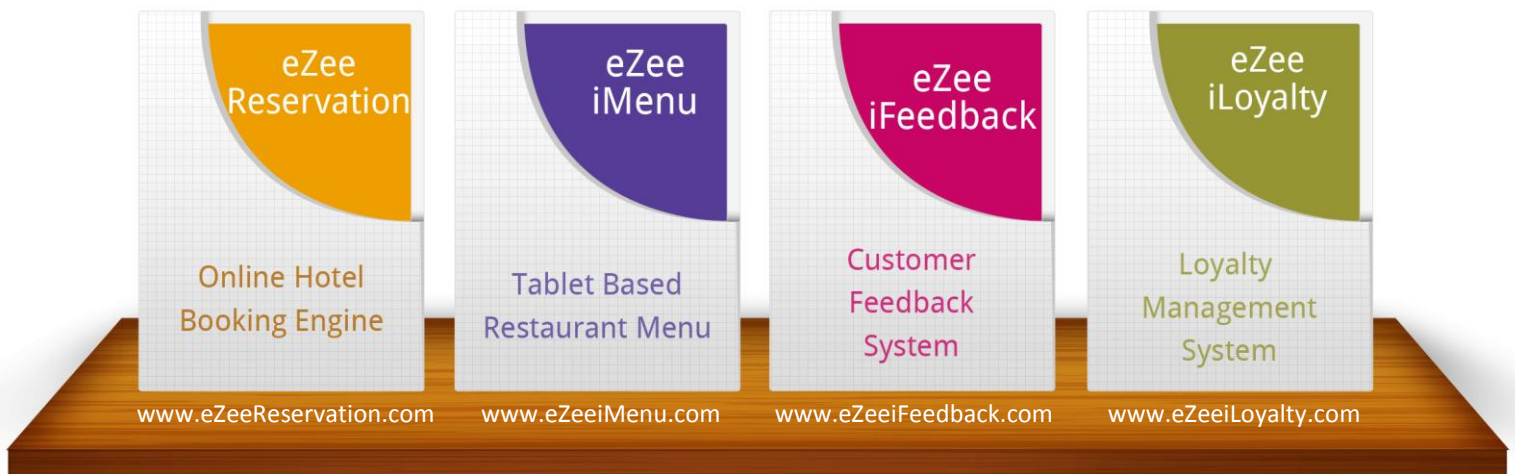| Create on your own	OR	Let us do it for you
Appytect gives you the perfect platform where you can create mobile application for your hotel on your own, it's that easy		If you would like our team to build it for you, just send us a request and our team will communicate with you while creating the app for your hotel

Appytect Benefits

Hotel Advantage

- Hotel can increase their revenues with direct mobile bookings; take charge of the content published on the application and alert guests with special offers and promotions.

- Change and update content according to requirements, hotel can control the flow of the content with easy-to-use admin dashboard.

- Send out special alerts to guests for special offers and promotions driving revenues in high seasons for the hotel.

- Check and track performance of hotel through in built feedback system and allows hotel to engage guests directly.

- Social integration allows hotel to keep track of social media sales and marketing campaigns.

- Keep in constant contact with guests and reach out to wider audience around the world.

Guest Advantage

- Guest will have access to all the relevant information of the hotel right on their finger tips and also surrounding areas.

- Take advantage of special offers and promotions offered by the hotel and directly book with hotel right from the smart phone.

- Send instant feedback to the hotel staff with build in feedback system.

- Share applications with your family and friends.

- View all the activities and events taking place in the hotel and explore local events from the application.

Seamlessly Integrated Other eZee Products

eZee
FrontDesk

Hotel
Management
Software

www.eZeeFrontdesk.com

eZee
BurrP!

Restaurant
Management
Software

www.eZeeBurrp.com

eZee
Absolute

Online Hotel
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www.eZeeAbsolute.com

eZee
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Hotel Channel
Manager

www.eZeeCentrix.com

eZee
Reservation

Online Hotel
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www.eZeeReservation.com

eZee
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Restaurant Menu

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🏨 4 Star Hotels ⭐⭐⭐⭐

PELICAN EYES | BAYU MARINA Hotel · Residence · Resort | GRAND QATAR PALACE HOTEL | Café Fern Beach | CORAL STRAND | aqua | Cardiff | LA RÉSIDENCE DES CASCADES | Pranamar

🏨 3 Star Hotels & Below ⭐⭐⭐

Lebiz HOTEL + LIBRARY | Seaside Resort | Best Western | Zanzibar Palace Hotel | Grand Harbour Accommodation | RAMEE GRAND HOTEL & SPA | THE BEACH VILLAGE | aquaTICA | GREEN HORIZON

🏢 Hotel Chains

SOMABAY | Iberotel Miramar Al Aqah Beach Resort | summit | Executel | Cuba | KATERINA HOTELS | jesmond | NÍDRA

* Client reference in your region can be availed on request.

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〘 eZee Technosys Pvt. Ltd.

📞 Sales Phone	+91 972 770 9911
📞 Support Phone	+91 261 4004505
📞 USA Phone	+1 510 764 1791
✉ Email:	sales@ezeetechnosys.com
	support@ezeetechnosys.com
💬 GTalk ID	ezee247@gmail.com
Ⓢ Skype ID	ezeetechnologies
💬 Yahoo ID	ezee247@yahoo.com

Social Media: f 📌 ▶ in

Branch Offices

Malaysia
📞 Phone	+6 016 229 3357
✉ Email	sales@ezeetechnosys.com.my

GOA
📞 Phone	+91 860 515 5000

Delhi
📞 Phone	+91 756 757 7711